

November 2002 Tracking Survey
 October 30 – November 24, 2002

Topline

12.13.02

Princeton Survey Research Associates
 for the Pew Research Center, the Pew Internet & American Life Project,
 and The George Washington University Institute for Politics, Democracy,
 and the Internet

Sample: $n = 2,745$ adults 18 and older

Interviewing dates: 10.30.02-11.24.02

Margin of error is plus or minus 2 percentage points for results based on the full sample

Margin of error is plus or minus 2 percentage points for results based on Internet users

Q1 Overall, are you satisfied or dissatisfied with the way things are going in this country today?

	SATISFIED	DISSATISFIED	DON'T KNOW /REFUSED
Current	43	48	10
October 2002 ¹	40	49	11
September 2002 ²	44	45	10
June 26-July 26, 2002 ³	45	43	11
March/May 2002 ⁴	52	37	11
January 2002 ⁵	58	33	9
Dec. 17-23, 2002 ⁶	61	30	9
Nov. 19-Dec. 16 2001	61	28	11
Oct. 19-Nov. 18 2001	59	32	10
October 2-7 2001	60	31	9
August 2001 ⁷	44	45	10
February 2001	53	38	10
Fall 2000 ⁸	51	41	8
July/August 2000	52	39	9
May/June 2000	51	41	8
March/April 2000	50	41	9

¹ October 2002 figures based on daily tracking survey conducted October 7-27, 2002 [N=1,677].

² September 2002 figures based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].

³ June 26-July 26, 2002 figures based on Sept. 11th-The Impact Online survey [N=2,501].

⁴ March/May 2002 figures based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.

⁵ January 2002 figures based on a daily tracking survey conducted January 3-31, 2002.

⁶ December 17-23, 2001 and November 19-December 16, 2001 results based on total tracking period November 19-December 23, 2001.

⁷ August 2001 trends based on a daily tracking survey conducted August 13-September 10, 2001 [N=2,247].

⁸ Fall 2000 figures based on a daily tracking survey conducted September 15 – December 22, 2000.

Q2 Now I have a few questions about whether you spent any time reading or watching the news yesterday. Just thinking about **yesterday**, did you get a chance to read a daily newspaper, or not?

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	YES	NO	DON'T KNOW /REFUSED
Current	39	61	*
October 2002	41	58	*
September 2002	39	61	*
June 26-July 26, 2002	38	62	*
March/May 2002	38	62	*
January 2002	41	59	*
Dec. 17-23, 2002	39	61	*
Nov. 19-Dec. 16 2001	38	62	*
Oct. 19-Nov. 18 2001	38	61	1
October 2-7 2001	41	59	0
August 2001	39	61	*
February 2001	40	60	*
Fall 2000	40	60	*
July/August 2000	40	60	*
May/June 2000	38	62	*
March/April 2000	41	59	*

Q3 Did you watch the news or a news program on television yesterday, or not?

	YES, WATCHED TV NEWS YESTERDAY	NO, DID NOT WATCH TV NEWS YESTERDAY	DON'T KNOW /REFUSED
Current	61	39	*
October 2002	66	33	*
September 2002	59	40	1
June 26-July 26, 2002	59	41	*
March/May 2002	59	41	1
January 2002	65	35	*
Dec. 17-23, 2002	61	38	*
Nov. 19-Dec. 16 2001	64	36	*
Oct. 19-Nov. 18 2001	65	34	1
October 2-7 2001	65	35	*
August 2001	57	42	*
February 2001	61	39	*
Fall 2000	64	36	*
July/August 2000	57	43	*
May/June 2000	54	46	*
March/April 2000	58	42	*

POL01 Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs (INSERT)?

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	TOTAL	INTERNET USERS	NON- INTERNET USERS		NOV 1998 ⁹ TOTAL
%	49	51	46	Most of the time	46
	27	29	24	Some of the time	27
	14	14	15	Only now and then	14
	9	7	13	Hardly at all	13
	1	*	2	Don't know/Refused	*
	(n=2,745)	(n=1,707)	(n=1,038)		

Q5 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

	YES	NO	DON'T KNOW /REFUSED
Current	70	30	*
October 2002	69	31	*
September 2002	68	32	*
June 26-July 26, 2002	69	31	*
March/May 2002	69	31	*
January 2002	67	33	0
Dec. 17-23, 2002	64	36	*
Nov. 19-Dec. 16 2001	62	38	*
Oct. 19-Nov. 18 2001	66	34	*
Oct. 8-18 2001	59	41	*
October 2-7 2001	64	36	0
Sept 20-Oct 1 2001	59	41	*
Sept 12-19 2001	64	36	*
August 2001	66	34	0
February 2001	65	35	0
Fall 2000	65	35	*
July/August 2000	63	37	*
May/June 2000	61	39	*
March/April 2000	63	37	*

⁹ November 1998 trends based on the Pew Research Center for People and the Press 1998 Technology Survey conducted by Princeton Survey Research Associates. [N=2,000] adults 18 years or older. Interview dates: October 26-December 1, 1998.

Q6 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

	GOES ONLINE	DOES NOT GO ONLINE	DON'T KNOW /REFUSED
Current	61	39	0
October 2002	59	41	0
September 2002	61	39	0
June 26-July 26, 2002	59	41	0
March/May 2002	58	42	0
January 2002	61	39	0
Dec. 17-23, 2002	58	42	0
Nov. 19-Dec. 16 2001	58	42	0
Oct. 19-Nov. 18 2001	58	42	0
Oct. 8-18 2001	55	45	0
October 2-7 2001	55	45	0
Sept 20-Oct 1 2001	51	49	0
Sept 12-19 2001	55	45	0
August 2001	59	41	0
February 2001	53	47	*
Fall 2000	53	47	0
July/August 2000	50	50	*
May/June 2000	47	53	0
March/April 2000	49	51	*

Q7 Did you happen to go online or check your email **yesterday**?

Based on Internet users [N=1,707]

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	YES, WENT ONLINE YESTERDAY	NO, DID NOT GO ONLINE YESTERDAY	DON'T KNOW /REFUSED
Current	57	43	*
October 2002	57	43	0
September 2002	58	42	*
June 26-July 26, 2002	53	47	*
March/May 2002	57	43	*
January 2002	59	41	*
Dec. 17-23, 2002	58	42	*
Nov. 19-Dec. 16 2001	60	40	*
Oct. 19-Nov. 18 2001	61	39	*
Oct. 8-18 2001	51	49	1
October 2-7 2001	56	43	1
Sept 20-Oct 1 2001	57	42	1
Sept 12-19 2001	51	49	*
August 2001	56	44	*
February 2001	59	41	*
Fall 2000	56	44	*
July/August 2000	50	50	*
May/June 2000	52	48	*
April 2000	55	45	0
March 2000	60	40	*

Q8/9 When you went online yesterday, did you go online from **home**?
 Did you go online from **work** yesterday?

Based on users who went online yesterday [N= 1,000]

	ONLINE YESTERDAY AT HOME ONLY	ONLINE YESTERDAY AT WORK ONLY	BOTH AT HOME AND AT WORK	DON'T KNOW /REFUSED
Current	52	21	24	3
October 2002	53	21	23	3
September 2002	60	20	19	2
June 26-July 26, 2002	59	18	20	2
March/May 2002	56	18	22	3
January 2002	61	16	20	2
Dec. 17-23, 2002	56	20	22	2
Nov. 19-Dec. 16 2001	57	19	20	4
Oct. 19-Nov. 18 2001	58	20	20	2
Oct. 8-18 2001	51	23	23	3
October 2-7 2001	55	20	23	2
Sept 20-Oct 1 2001	60	21	15	5
Sept 12-19 2001	54	22	20	3
August 2001	57	23	18	3
February 2001	59	17	21	3
Fall 2000	55	20	21	3
July/August 2000	61	18	19	2
May/June 2000	58	22	18	2
April 2000	55	21	21	3
March 2000	56	21	20	3

Q12 About how many years have you had access to the Internet? (*Note Question Wording*)¹⁰

Q12.1 About how many months is that?

Based on Internet users [N=1,707]

	WITHIN THE LAST SIX MONTHS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	----- FOUR YEARS	----- FIVE YEARS	----- SIX OR MORE	DON'T KNOW /REFUSED
Current	2	5	23	70	12	19	39	1
October 2002	3	6	22	68	12	18	38	1
September 2002	2	5	23	68	13	18	38	1
June 26-July 26, 2002	2	6	24	65	13	19	33	2
March/May 2002	7	10	31	52	10	15	25	*
January 2002	8	13	33	46	8	13	21	*
Dec. 17-23, 2002	7	12	36	45	9	13	20	*
Nov. 19-Dec. 16 2001	6	13	33	48	11	15	20	*
Oct. 19-Nov. 18 2001	6	14	32	48	13	13	19	*
Oct. 8-18 2001	6	13	35	45	11	14	18	1
October 2-7 2001	4	18	30	48	13	13	21	*
Sept 20-Oct 1 2001	8	15	32	44	13	16	14	0
Sept 12-19 2001	7	14	34	45	11	12	19	1
August 2001	9	16	33	43	10	13	17	*
February 2001	11	16	37	34	10	11	13	2
Fall 2000	12	19	34	36	n/a	n/a	n/a	*
July/August 2000	13	21	33	33	n/a	n/a	n/a	*
May/June 2000	15	19	33	33	n/a	n/a	n/a	*
April 2000	17	20	31	32	n/a	n/a	n/a	*
March 2000	18	21	33	28	n/a	n/a	n/a	*
October 1999	15	22	32	31	n/a	n/a	n/a	0
July 1999	17	23	32	28	n/a	n/a	n/a	*
November 1998	20	26	34	19	n/a	n/a	n/a	1
October 1996	26	38	24	12	n/a	n/a	n/a	*

¹⁰ Question wording for all trends in Q12/Q12.0 on or before March/May 2002 as follows: "When did you first start going online: was it within the last six months, a year ago, two or three years ago, or more than three years ago?"; "About how many years have you had Internet access?"

- Q13 Do you ever go online from **home**?
 Q8 When you went online yesterday, did you go online from **home**?

Based on Internet users [N=1,707]

	TOTAL, GO ONLINE FROM HOME	WENT ONLINE FROM HOME YESTERDAY	GO ONLINE FROM HOME (NOT YESTERDAY)	DON'T GO ONLINE FROM HOME	DON'T KNOW /REFUSED
Current	87	44	43	13	*
October 2002	88	43	45	12	0
September 2002	87	45	42	13	0
June 26-July 26, 2002	86	42	44	14	0
March/May 2002	87	45	42	13	0
January 2002	88	48	40	12	*
Dec. 17-23, 2002	88	45	43	12	0
Nov. 19-Dec. 16 2001	88	46	42	12	*
Oct. 19-Nov. 18 2001	87	47	40	13	*
Oct. 8-18 2001	87	38	50	13	0
October 2-7 2001	89	43	45	11	0
Sept 20-Oct 1 2001	87	42	44	13	*
Sept 12-19 2001	86	38	49	14	*
August 2001	84	41	42	16	0
February 2001	85	47	38	15	*
Fall 2000	83	43	41	17	*
July/August 2000	84	39	45	16	0
May/June 2000	83	39	44	17	0
April 2000	83	42	41	17	0
March 2000	81	46	35	19	0

Q14 In general, how often do you go online from **home** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?

Based on users who go online from home [N=1,490]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW /REFUSED
Current	25	25	21	16	7	4	*
October 2002	26	28	22	16	6	3	*
September 2002	27	26	20	17	5	4	*
June 26-July 26, 2002	23	24	22	19	8	4	*
March/May 2002	24	25	21	19	6	3	1
January 2002	24	26	21	20	5	3	*
Dec. 17-23, 2002	23	29	20	17	7	3	1
Nov. 19-Dec. 16 2001	24	28	21	16	6	4	1
Oct. 19-Nov. 18 2001	24	30	21	15	6	3	1
Oct. 8-18 2001	25	26	23	18	4	3	1
October 2-7 2001	26	26	23	18	4	3	0
Sept 20-Oct 1 2001	24	28	20	19	5	3	*
Sept 12-19 2001	21	27	23	20	6	3	*
August 2001	21	28	23	18	6	4	*
February 2001	25	29	20	17	5	4	1
Fall 2000	22	29	22	18	6	3	*
July/August 2000	23	28	21	22	4	2	*
May/June 2000	23	30	22	16	6	3	*
April 2000	24	30	20	18	5	3	*
March 2000	23	29	24	16	5	2	1

- Q15 Do you ever go online from **work**?
 Q9 Did you go online from **work** yesterday?

Based on Internet users [N=1,707]

	TOTAL, GO ONLINE FROM WORK	WENT ONLINE FROM WORK YESTERDAY	GO ONLINE FROM WORK (NOT YESTERDAY)	DON'T GO ONLINE FROM WORK	DON'T KNOW /REFUSED
Current	50	26	25	49	*
October 2002	50	25	25	50	*
September 2002	49	22	27	51	0
June 26-July 26, 2002	50	20	30	50	*
March/May 2002	49	23	26	51	*
January 2002	47	22	26	53	*
Dec. 17-23, 2002	50	24	26	50	*
Nov. 19-Dec. 16 2001	52	23	29	48	0
Oct. 19-Nov. 18 2001	49	24	25	51	*
Oct. 8-18 2001	49	23	26	51	*
October 2-7 2001	49	24	25	51	0
Sept 20-Oct 1 2001	50	20	30	50	*
Sept 12-19 2001	50	22	29	49	1
August 2001	49	23	27	50	*
February 2001	49	22	27	50	1
Fall 2000	50	23	26	50	*
July/August 2000	45	18	27	55	0
May/June 2000	50	21	29	50	*
April 2000	51	24	27	49	*
March 2000	48	24	24	52	0

Q16 In general, how often do you go online from **work** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?

Based on users who go online from work [N=882]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW /REFUSED
Current	52	20	11	11	4	2	*
October 2002	51	21	10	13	3	3	1
September 2002	46	22	13	12	3	3	*
June 26-July 26, 2002	49	23	9	10	6	3	*
March/May 2002	47	22	11	12	5	3	*
January 2002	48	21	11	11	5	4	1
Dec. 17-23, 2002	48	21	11	11	6	2	1
Nov. 19-Dec. 16 2001	46	23	10	12	4	3	1
Oct. 19-Nov. 18 2001	50	18	11	11	6	4	1
Oct. 8-18 2001	48	26	9	12	2	3	*
October 2-7 2001	50	25	6	10	5	2	1
Sept 20-Oct 1 2001	44	27	9	13	4	4	*
Sept 12-19 2001	41	22	10	17	5	5	1
August 2001	44	24	11	11	4	5	1
February 2001	51	19	12	11	3	3	*
Fall 2000	45	23	11	12	4	4	1
July/August 2000	43	24	12	12	5	3	1
May/June 2000	41	22	14	12	5	5	1
April 2000	44	25	11	11	5	3	1
March 2000	40	26	13	11	5	4	1

WEB1 Please tell me if you ever do any of the following when you go online. Do you ever...

Did you happen to do this **yesterday**, or not?

Based on Internet users [N=1,707]

	TOTAL HAVE EVER DONE THIS	DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Send or read e-mail				
Current	94	51	6	*
Oct 2002	93	50	7	0
Sept 2002	93	51	7	*
June 26-July 26, 2002	93	46	7	*
March/May 2002	93	50	7	*
Jan 2002	95	52	5	0
Dec 17-23, 2001	95	54	5	*
Nov 19-Dec 16, 2001	95	53	5	*
Oct 19-Nov 18, 2001	94	52	6	*
Oct 8-18, 2001	95	44	5	*
Oct 2-7, 2001	92	46	7	*
Sept 20-Oct 1, 2001	94	49	6	0
Sept 12-19, 2001	93	42	7	*
Aug 2001	93	51	7	*
Feb 2001	93	53	7	*
Fall 2000	92	49	8	*
July-August 2000	93	43	7	*
May-June 2000	92	44	8	*
April 2000	92	50	8	0
March 2000	91	52	9	0
Get news online				
Current	67	28	33	*
Oct 2002	68	26	32	*
Sept 2002	70	25	30	*
June 26-July 26, 2002	66	22	34	*
March/May 2002	66	24	34	*
Jan 2002	71	26	29	*
Dec 17-23, 2001	70	26	29	*
Nov 19-Dec 16, 2001	74	30	26	*
Oct 19-Nov 18, 2001	71	29	29	*
Oct 8-18, 2001	67	23	33	0
Oct 2-7, 2001	71	23	28	*
Sept 20-Oct 1, 2001	71	26	29	*
Sept 12-19, 2001	70	27	30	*
Aug 2001	64	22	35	*
Feb 2001	66	25	34	*
Fall 2000	61	22	39	*
July-August 2000	59	19	41	*
May-June 2000	60	18	40	*
April 2000	60	22	40	*
March 2000	60	22	40	*

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Not including email, do any type of work or research online for your job				
Current	52	19	48	*
Oct 2002	51	17	48	*
Sept 2002	47	15	53	*
Jan 2002	49	16	51	*
Dec 17-23, 2001	54	20	46	*
Nov 19-Dec 16, 2001	53	18	47	0
Oct 19-Nov 18, 2001	48	17	51	*
Oct 8- 18, 2001	50	15	50	*
Oct 2-7, 2001	56	16	44	0
Sept 20-Oct 1, 2001	52	15	48	1
Sept 12-19, 2001	49	13	51	*
Aug 2001	51	17	49	*
Feb 2001	51	18	48	*
Fall 2000	51	17	49	*
July-August 2000	47	13	53	*
May-June 2000	50	14	50	*
April 2000	51	16	49	*
March 2000	49	16	51	0
Look for news or information about politics or the campaign				
Current	40	13	60	*
Oct 2002	45	11	55	*
Sept 2002	42	9	57	*
June 26-July 26, 2002	43	9	57	0
Fall 2000	43	16	57	*
July-August 2000	30	8	70	*
May-June 2000	34	7	66	*
April 2000	34	7	66	*
March 2000	35	10	65	*

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
BUY a product online, such as books, music, toys or clothing				
Current	60	4	40	0
Oct 2002	61	3	39	0
Sept 2002	62	4	38	*
March/May 2002	55	3	45	0
Jan 2002	57	4	43	0
Dec 17-23, 2001	56	4	44	*
Nov 19-Dec 16, 2001	59	6	41	*
Oct 19-Nov 18, 2001	57	4	43	0
Oct 8-18, 2001	55	5	44	*
Oct 2-7, 2001	57	2	43	0
Sept 20-Oct 1, 2001	50	2	50	*
Sept 12-19, 2001	55	2	45	*
Aug 2001	55	4	45	0
Feb 2001	51	3	49	*
Fall 2000	49	4	51	*
July-August 2000	48	3	52	0
May-June 2000	46	4	54	*
April 2000	47	3	53	*
March 2000	48	4	52	*
Look for health or medical information				
Current	66	7	34	*
Sept 2002	62	6	38	*
June 26-July 26, 2002	64	5	36	0
March/May 2002	61	5	39	*
Jan 2002	61	5	39	*
Dec 17-23, 2001	61	5	39	1
Nov 19-Dec 16, 2001	59	6	41	*
Oct 19-Nov 18, 2001	55	7	45	*
Oct 8- 18, 2001	53	7	46	*
Oct 2-7, 2001	56	5	44	0
Sept 20-Oct 1, 2001	57	5	42	*
Sept 12-19, 2001	62	3	37	*
Aug 2001	61	5	39	0
Feb 2001	57	6	42	*
Fall 2000	57	6	43	*
July-August 2000	55	5	45	*
May-June 2000	55	5	45	*
April 2000	55	6	45	*
March 2000	54	7	46	*

WEB1 continued...

	HAVE DONE THIS			DON'T KNOW/ REFUSED
	EVER HAVE DONE THIS	DID YESTERDAY	NO, HAVE NOT DONE	
Look for information from a local, state, or federal government web site				
Current	56	10	44	*
Sept 2002	56	9	43	*
June 26-July 26, 2002	62	8	38	*
March/May 2002	59	8	41	*
Jan 2002	58	9	41	*
Sept 12-19, 2001	57	5	43	1
Aug 2001	60	7	40	*
May-June 2000 ¹¹	51	6	49	*
April 2000	51	7	49	*
March 2000	47	7	53	*
Look for religious or spiritual information				
Current	30	4	70	*
Sept 2002	28	4	71	*
Jan 2002	25	3	75	0
Sept 12-19, 2001	28	3	71	*
Aug 2001	25	3	75	*
March 2000	21	3	79	0

¹¹ This item asked May 19, 2000 through June 30, 2000 only [N=1,568].

Q17 How did you get most of your news about the election campaigns in your state and district? From television, from newspapers, from radio or from magazines or from the Internet? (Multiple Response)

Q17b Did you get most of your news about the election campaigns from network TV news, from local TV news, or from cable news networks such as CNN or MSNBC?

	TOTAL	INTERNET USERS	NON-INTERNET USERS	REGISTERED VOTERS		NOV 2000 ¹² REGISTERED VOTERS
%	66	62	72	66	Television	70
	7	7	6	8	Network	N/a
	35	32	39	34	Local TV	N/a
	21	20	22	20	Cable	N/a
	1	1	1	2	All of them	N/a
	1	1	1	1	Other	N/a
	2	1	3	2	Don't know/Refused	N/a
	33	33	34	37	Newspapers	39
	13	14	11	13	Radio	15
	1	2	1	1	Magazines	4
	7	11	*	6	Internet	11
	*	*	*	*	All of the above	N/a
	2	2	3	3	Mailings/Flyers	N/a
	1	1	2	1	Friends/Family/Other acquaintances	N/a
	1	1	1	1	Combination of several sources	N/a
	2	2	1	1	Other	1
	2	2	2	1	Don't know/Refused	*
	(n=2,745)	(n=1,707)	(n=1,038)	(n=2,048)		

¹² November 2000 trends based on the Pew Research Center for People and the Press 2000 Campaign and Internet Survey conducted by Princeton Survey Research Associates. [N=8,378 adults 18 and older]. Interview dates: October 10-November 26, 2000

Questions V1-V6 asked before Election Day November 5, 2002 [N=861]
 Questions V7-V13 asked on/after Election Day November 5, 2002 [N=1,884]

- V1 How much thought have you given to the coming mid-term elections on November 5th – quite a lot or only a little?
- V7 How much thought have you given to the mid-term elections that took place today/this week/on November 5th – quite a lot or only a little?

	CURRENT TOTAL	CURRENT PRE-ELN	CURRENT POST-ELN	CURRENT REGISTERED VOTERS		NOV 2-5, 2000 ¹³ REGISTERED VOTERS	OCT 28-31, 1998 ¹⁴ REGISTERED VOTERS
%	43	41	44	53	Quite a lot	72	49
	3	3	3	3	Some (VOL)	6	11
	46	47	46	39	Only a little	19	35
	5	6	5	2	None (VOL)	2	5 ¹⁵
	2	2	2	2	Don't know/Refused	1	
	(n=2,745)	(n=861)	(n=1,884)	(n=2,048)			

Vot01/V8 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

	CURRENT TOTAL	CURRENT PRE-ELN	CURRENT POST-ELN		FALL 2000 PRE-ELN ¹⁶	FALL 2000 POST-ELN ¹⁷
%	76	76	76	Yes, registered	79	79
	24	24	24	No, not registered	19	19
	*	1	*	Don't know/Refused	2	2
	(n=2,745)	(n=861)	(n=1,884)			

¹³ November 2-5, 2000 trends based on the Pew Research Center for People and the Press November 2000 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,829 registered voters]. Interview dates: November 2-5, 2000. Trend wording for this question as follows: "How much thought have you given to next Tuesday's election, quite a lot, or only a little?"

¹⁴ October 28-31, 1998 trends based on the Pew Research Center for People and the Press 1998 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,714 registered voters]. Interview dates: October 28-31, 1998. Trend wording for this question as follows: "How much thought have you given to Tuesday's election, quite a lot, or only a little?"

¹⁵ None and Don't know/Refused answer categories for this trend were combined.

¹⁶ Fall 2000 trend results in this question based on those interviewed pre-election [N=4,670].

¹⁷ Fall 2000 trend results in this question based on those interviewed post-election [N=3,708].

vot02/v8b Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

Based on those who say they are registered to vote [N=2,140]

	CURRENT TOTAL	CURRENT PRE-ELN	CURRENT POST-ELN		FALL 2000 ¹⁸ PRE-ELN	FALL 2000 ¹⁹ POST-ELN
%	95	95	96	Yes, absolutely certain	96	97
	4	4	4	Chance registration may have lapsed	3	2
	1	1	*	Don't know/Refused	1	1
	(n=2,140)	(n=663)	(n=1,477)			

v2/v9 Have you ever voted in your precinct or election district?

	CURRENT TOTAL	CURRENT PRE-ELN	CURRENT POST-ELN	CURRENT REGISTERED VOTERS		NOV 2-5, 2000 ²⁰ REGISTERED VOTERS	OCT 28-31, 1998 ²¹ REGISTERED VOTERS
%	72	70	73	89	Yes	83	86
	28	30	27	11	No	17	14
	*	*	*	*	Don't know/Refused	*	*
	(n=2,745)	(n=861)	(n=1,884)	(n=2,048)			

¹⁸ Fall 2000 trend results in this question based on those interviewed pre-election who said they were registered [N=3,794].

¹⁹ Fall 2000 trend results in this question based on those interviewed post-election who said they were registered [N=2,981].

²⁰ November 2-5, 2000 trends based on the Pew Research Center for People and the Press November 2000 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,829 registered voters]. Interview dates: November 2-5, 2000.

²¹ October 28-31, 1998 trends based on the Pew Research Center for People and the Press 1998 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,714 registered voters]. Interview dates: October 28-31, 1998.

v3/v10 How often would you say you vote – always, nearly always, part of the time, or seldom?

	CURRENT TOTAL	CURRENT PRE-ELN	CURRENT POST-ELN	CURRENT REGISTERED VOTERS		NOV 2-5, 2000 ²² REGISTERED VOTERS	OCT 28-31, 1998 ²³ REGISTERED VOTERS
%	43	43	44	56	Always	57	56
	24	25	23	28	Nearly always	26	28
	9	9	9	8	Part of the time	8	10
	13	12	14	6	Seldom	6	5
	10	10	10	2	Never (VOL)	2	1
	*	1	*	*	Other (VOL)	1	*
	1	1	*	*	Don't know/Refused	*	*
	(n=2,745)	(n=861)	(n=1,884)	(n=2,048)			

vot02a If the November election for U.S. Congress were being held TODAY, would you vote for... (INSERT) for Congress in your district?/vot02b As of TODAY, do you LEAN more toward... (INSERT)?

v12 In the election today/this week/on November 5, did you vote for (INSERT) for Congress in your district?

Base excludes those who did not vote in 2002 [N=1,989]

	TOTAL	PRE-ELECTION	POST-ELECTION	
%	39	39	40	Republican Candidate
	40	43	37	Democratic Candidate
	2	1	3	Other candidate (VOL)
	9	14	5	Don't know/No preference
	10	3	15	Refused
	(n=1,989)	(n=861)	(n=1,128)	

²² November 2-5, 2000 trends based on the Pew Research Center for People and the Press November 2000 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,829 registered voters]. Interview dates: November 2-5, 2000.

²³ October 28-31, 1998 trends based on the Pew Research Center for People and the Press 1998 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,714 registered voters]. Interview dates: October 28-31, 1998.

v4 Some people cast their vote before Election Day by absentee ballot or what is called early voting. Have you, yourself, ALREADY cast your vote for Congress, by absentee ballot, voting by mail or early voting?

v13 Most people cast their votes on Election Day this year, but many were able to vote before Election Day by absentee ballot or what is called early voting. What about you? Did you vote ON Election Day, or BEFORE Election Day by absentee ballot, vote by mail or through early voting?

Base excludes those who did not vote in 2002 [N=1,989]

	TOTAL	PRE-ELECTION	POST-ELECTION	
%	13	10	15	Yes, voted early
	87	90	85	No, did not
	*	1	*	Don't know/Refused
	(n=1,989)	(n=861)	(n=1,128)	

v5 Do you, yourself, plan to vote in the elections on Tuesday, November 5th? (IF YES, how certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?)

Based on those interviewed before Nov. 5, 2002 who did not vote early [N=774]

	TOTAL	INTERNET USERS	NON-INTERNET USERS	REGISTERED VOTERS		FALL 2000 REGISTERED VOTERS
%	54	57	50	73	Yes – absolutely certain to vote	68
	15	16	13	16	Yes – fairly certain	9
	5	4	5	3	Yes – Not certain	4
	25	23	28	7	No, do not plan to vote	14
	2	*	4	1	Don't know/Refused	6
	(n=774)	(n=504)	(n=270)	(n=547)		

v6 Next, I'd like you to rate your chances of voting in Tuesday's election on a scale of 10 to 1. If 10 represents a person who DEFINITELY will vote and 1 represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

Based on those interviewed before Nov. 5, 2002 who did not vote early [N=774]

	TOTAL	INTERNET USERS	NON-INTERNET USERS	REGISTERED VOTERS		NOV 2-5, 2000 ²⁴ REGISTERED VOTERS	OCT 28-31, 1998 ²⁵ REGISTERED VOTERS
%	17	16	18	4	1 – Definitely will NOT vote	3	4
	2	1	3	1	2	*	1
	3	3	2	1	3	*	1
	1	1	0	*	4	*	1
	5	5	4	2	5	3	4
	2	2	2	2	6	1	1
	5	5	5	5	7	2	4
	8	8	8	9	8	5	7
	7	9	5	9	9	6	6
	48	49	45	64	10 – Definitely will vote	80	70
	3	*	8	3	Don't know/Refused	1	1
	(n=774)	(n=504)	(n=270)	(n=547)			

²⁴ November 2-5, 2000 trends based on the Pew Research Center for People and the Press November 2000 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,829 registered voters]. Interview dates: November 2-5, 2000.

²⁵ October 28-31, 1998 trends based on the Pew Research Center for People and the Press 1998 Election Weekend Survey conducted by Princeton Survey Research Associates. [N=1,714 registered voters]. Interview dates: October 28-31, 1998.

v11 A lot of people have been telling us they didn't get a chance to vote in the congressional elections today/this week/on November 5. How about you... did things come up that kept you from voting, or did you happen to vote?

Based on those interviewed on/after Nov. 5, 2002 [N=1,884]

	TOTAL	INTERNET USERS	NON- INTERNET USERS	REGISTERED VOTERS		NOV 6-10, 1998 ²⁶ REGISTERED VOTERS
%	56	58	53	75	Yes, voted	85
	44	42	47	25	No, did not vote	15
	*	*	*	*	Don't know/Can't remember/Refused	0
	(n=1,884)	(n=1,160)	(n=724)	(n=1,420)		

²⁶ November 6-10, 1998 trends based on the Pew Research Center for People and the Press November 1998 Post-Election Survey conducted by Princeton Survey Research Associates. [N=1,005] adults 18 years or older. Interview dates: November 6-10, 1998. In this trend, N=785 registered voters.

POL03 Have you gone/Did you ever go online to get news or information about the 2002 mid-term elections?

Based on Internet users [N=1,707]

	<u>CURRENT TOTAL</u>	
%	22	Yes
	78	No
	*	Don't know/Refused

POL04 How often do you go online to get news about the elections... more than once a day, everyday, 3-5 days per week, 1-2 days per week, or less often?

Based on those who go online for political/campaign/election news and info [N=741]

	<u>CURRENT TOTAL</u>	
%	2	More than once a day
	8	Everyday
	11	3-5 days a week
	16	1-2 days a week
	59	Less often
	4	Don't know/Refused

POL05 Now, I'd like to ask about what types of campaigns and elections you go online to look for information about. First, do you go online to look for information about (INSERT)?

**Based on those who go online for political/campaign/election news and info
[N=741]**

	YES	NO	DON'T KNOW/ REFUSED
a Races for U.S. Senate			
Current	47	52	1
b Races for U.S. House			
Current	42	57	1
c Races for Governor			
Current	60	40	1
d Local races in your area			
Current	44	56	1
Nov 1998	56	43	1
e Ballot measures or initiatives			
Current	35	63	2

POL06 Where do you go most often for news and information about the 2002 mid-term elections? (Multiple Response)

**Based on those who go online for political/campaign/election news and info
[N=741]**

	CURRENT		NOV 2000 ²⁷	NOV 1998
%	16	The news sites of commercial online services such as America Online	27	26
	43	The Websites of major news organizations such as CNN or the New York Times	47	50
	17	The websites of local news organizations in your area	12	29
	6	Sites that specialize in politics	7	16
	7	Websites set up by the candidates themselves	7	7
	7	Issue-oriented websites	4	14
	10	The websites of state or local governments	6	20
	4	Television, radio, or newspapers	N/a	N/a
	3	Some other source	15	10
	11	Don't know/Refused	2	9

²⁷ November 2000 trends based on the Pew Research Center for People and the Press 2000 Campaign and Internet Survey conducted by Princeton Survey Research Associates. [N=8,378 adults 18 and older]. Interview dates: October 10-November 26, 2000. In this trend question, N=1,435, those who go online for election news.

POL07 When you go online to look for news and information about politics, campaigns and elections, how often are you able to find the information you are looking for... always, most of the time, only some of the time, or never?

Based on those who go online for political/campaign/election news and info [N=741]

CURRENT		
%	20	Always
	51	Most of the time
	19	Only sometimes
	6	Never
	4	Don't know/Refused

POL08 When you go online to get information about the elections, do you ever do any of the following things? First, do you ever (INSERT)?

Based on those who go online for political/campaign/election news and info [N=741]

	YES	NO	DON'T KNOW/ REFUSED
a Participate in on-line discussions or 'chat' groups about the elections			
Current	7	92	1
Nov 2000	8	92	*
Nov 1998	13	87	*
b Register your own opinions by participating in an electronic poll			
Current	32	67	1
Nov 2000	35	65	*
Nov 1998	26	74	*
c Get information about a candidate's voting record			
Current	34	65	1
Nov 2000	33	67	*
Nov 1998	30	70	*
e Get information about when and where to vote			
Current	22	77	1
Nov 2000	16	84	*
Nov 1998	12	88	*
f Send email supporting or opposing a candidate for office			
Current	17	82	1

POL08 continued...

	YES	NO	DON'T KNOW/ REFUSED
g Receive email supporting or opposing a candidate for office			
Current	29	69	2
h Contribute money to a candidate running for public office through his or her web site			
Current	5	94	1
Nov 2000	5	95	*
i Look for more information about candidate's positions on the issues			
Current	64	35	1
Nov 2000	69	31	*
j Get or send email with jokes about the campaigns and elections			
Current	31	68	1
k Get or send information about getting people out to vote			
Current	18	81	1
l Find out about endorsements or ratings of candidates by organizations or groups			
Current	38	61	1

POL02 Some people go online for campaign news because they are very interested in politics and enjoy following it. Others don't enjoy politics, but they keep up with it because they feel it's their duty to be well-informed. Which view comes closer to your own?

Based on those who go online for political/campaign/election news and info [N=741]

	CURRENT		NOV 1998
%	24	Enjoy politics	29
	71	Duty to be well-informed	57
	2	Neither	12
	3	Don't know/Refused	2

POL09 Which of the following comes closest to describing WHY you go on-line to get news and information about the 2002 mid-term elections? (Multiple Response)

Based on those who go online for political/campaign/election news and info [N=741]

	CURRENT		FALL 2000
%	9	Because you can get information on the Web that is not available elsewhere	12
	49	Because getting information on-line is more convenient for you	56
	7	Because the Web offers new sources that reflect your own interests or values, OR...	6
	37	Because you don't get all the news and information you want from traditional news sources such as the daily newspaper or the network TV news	29
	5	Some other reason	11
	9	Don't know/Refused	1

POL09b Do you ever visit Web sites that provide information about specific issues or policies that interest you such as the environment, gun control, abortion, or health care reform?

Based on Internet users [N=1,707]

	CURRENT		NOV 1998
%	39	Yes	28
	61	No	72
	1	Don't know/Refused	*

POL09c What about... partisan sites such as those run by the political parties, a candidate or a campaign?

Based on Internet users [N=1,707]

	CURRENT	
%	12	Yes
	88	No
	1	Don't know/Refused

28

POL09d And what about... non-partisan sites such as those run by the League of Women Voters?

Based on Internet users [N=1,707]

	CURRENT	
%	14	Yes
	85	No
	1	Don't know/Refused

POL09e How much time do you think you can trust (INSERT) to provide information that is accurate and not misleading... just about always, most of the time, only some of the time, or almost never?

Based on Internet users [N=1,707]

	JUST ABOUT ALWAYS	MOST OF THE TIME	ONLY SOME OF THE TIME	ALMOST NEVER/ NEVER	DON'T KNOW/ REFUSED
a Partisan sites such as those run by the political parties, a candidate or a campaign					
Current	2	12	47	32	8
b Sites run by groups focused on specific issues such as the environment, gun control, abortion, or health care reform					
Current	3	18	51	22	6
c Non-partisan sites such as those run by the League of Women Voters					
Current	5	24	38	20	13
d Sites run by the news media such as newspapers, television stations or the TV networks					
Current	7	32	42	16	4

POL12 How important has the Internet been in terms of providing you with information to help you decide how to vote in the November election?

Based on Internet users [N=1,707]

INTERNET USERS WHO VOTED IN 2002		
%	8	Very important
	25	Somewhat important
	27	Not very important
	39	Not at all important
	*	Didn't vote
	1	Don't know/Refused
(n=705)		

POL13 Has/Did any of the information you have received online about the 2002 mid-term elections made/make you decide to vote for or against a particular candidate?

Based on those who go online for political/campaign/election news and info [N=741]

CURRENT			NOV 2000	NOV 1998
%	25	Yes	43	34
	71	No	55	63
	4	Don't know/Refused	2	3

POL16 (For the next few questions, think about the LAST time that you got political information online...)

Thinking about the last time you got political and campaign news, did you go to a Web site looking to read the news, or did you just happen to see some political news while you were doing something else online?

Based on those who go online for political/campaign/election news and info [N=741]

CURRENT		
%	36	Went to news site to read news
	57	Happened to see news while doing something else
	7	Don't know/Refused

POL17 Were you following up on news that you FIRST heard about someplace else, or were you going online to learn what was in the news?

Based on those who went to news site [N=268]

<u>CURRENT</u>		
%	44	Following up on news first heard about someplace else
	54	Going online to learn what was in the news
	2	Don't know/Refused

POL18 The LAST time you got news or information online about the 2002 mid-term election, did you go online...

Based on those who go online for political/campaign/election news and info [N=741]

<u>CURRENT</u>		
%	13	To get information to help you decide HOW to vote
	24	To get information about a candidate or issue you already supported or opposed
	43	To generally learn more about what's going on in the campaign
	7	Other reason
	13	Don't know/Refused

POL19 The LAST time you went online for political information, did you go online to go to a specific site for a specific reason, or did you go online to search for information without having a specific site in mind?

Based on those who go online for political/campaign/election news and info [N=741]

<u>CURRENT</u>		
%	33	Specific site
	56	Search
	1	Both
	4	Neither
	1	Other reason
	5	Don't know/Refused

POL20 Still thinking about the LAST time you went online to look for politics and campaign information... How did you begin your search? Did you start (INSERT)?

Based on those who go online to search for election info [N=409]

		<u>CURRENT</u>	
%	33		At a search engine such as Google where you typed in 'key words' and then get a list of Web sites that might have the information you were seeking
	2		At a politically-oriented site
	46		At a more general site like MSN or the AOL homepage, that contains information on all kinds of topics
	16		At a news site
	1		Other
	2		Don't know/Refused

POL21 When you got your search results, how did you decide what web site to visit first? Did you...(INSERT)?

Based on those who used a search engine to look for election info [N=135]

		<u>CURRENT</u>	
%	24		Start at the top of the search results list and work your way down
	63		Read the explanation of each web site and choose the one that best fit what you were looking for
	10		Click on a site whose name or sponsor you recognized
	1		Other
	2		Don't know/Refused

POL22 Overall, about how many web sites did you visit during your last search for politics and elections information online?

Based on those who go online for political/campaign/election news and info [N=741]

		<u>CURRENT</u>	
%	18		One
	45		Two to three
	17		Four to five
	12		Six or more
	9		Don't know/Refused

POL24 Still thinking about this last time, which of the following best describes how your online search for politics and election information ended?

Based on those who go online for political/campaign/election news and info [N=741]

		CURRENT	
%	55		You found most or all of the information your were looking for
	5		You couldn't find the information you were looking for and gave up
	31		You just ran out of time and had to stop looking
	3		Other
	7		Don't know/Refused

POL25b When you go online looking for political or campaign information, would you say most of the sites you go to share your point of view or would you say this is not the case?

Based on those who go online for political/campaign/election news and info [N=741]

		CURRENT	
%	31		Yes, sites agree with my views
	51		No, not the case
	8		Both/Neither (VOL)
	10		Don't know/Refused

POL26 Did you learn anything NEW from the information you found online, or didn't you learn anything new?

Based on those who go online for political/campaign/election news and info [N=741]

		CURRENT	
%	65		Yes, learned something new
	31		No, did not
	4		Don't know/Refused

POL27 Have you ever signed up for an electronic newsletter from a journalism or political organization that emails the latest news about politics and elections?

Based on Internet users [N=1,707]

		CURRENT	
%	10		Yes
	90		No
	*		Don't know/Refused

- v14 NOW thinking about the 2000 presidential election, a lot of people have been telling us they didn't get a chance to vote in the 2000 presidential election. How about you... did things come up that kept you from voting, or did you happen to vote?
- v15 Thinking back to the 2000 presidential election... Did you happen to vote for Al Gore, for George W. Bush, for Ralph Nader, or for Pat Buchanan for president?

	TOTAL	INTERNET USERS	VOTED IN 2002	INTERNET USERS WHO VOTED IN 2002		FEB 2001 ²⁸ TOTAL
%	68	70	93	93	Yes, voted	73
	24	23	30	28	Al Gore	29
	33	36	45	48	George W. Bush	34
	2	2	2	2	Ralph Nader	2
	*	*	*	*	Pat Buchanan	*
	1	1	1	1	Other	1
	9	8	15	13	Don't know/Can't remember/Refused	7
	31	29	6	7	No, did not vote	28
	1	1	1	1	Don't know/Can't remember/Refused	
	(n=2,745)	(n=1,707)	(n=1,101)	(n=705)		

²⁸ February 2001 trends based on the Pew Research Center for People and the Press February News Interest Index Poll conducted by Princeton Survey Research Associates. [N=1,513] adults 18 years or older. Interview dates: February 14-19, 2001.

Methodology

This report is based on the findings of a daily tracking survey on Americans' use of the Internet. The results in this report are based on data from telephone interviews conducted by Princeton Survey Research Associates between October 30 and November 24, 2002, among a sample of 2,745 adults, 18 and older. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 2 percentage points. For results based Internet users (n=1,707), the margin of sampling error is plus or minus 2 percentage points. In addition to sampling error, question wording and practical difficulties in conducting telephone surveys may introduce some error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed numbers). The design of the sample achieves this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

New sample was released daily and was kept in the field for at least five days. This ensures that complete call procedures were followed for the entire sample. Additionally, the sample was released in replicates to make sure that the telephone numbers called are distributed appropriately across regions of the country. At least 10 attempts were made to complete an interview at every household in the sample. The calls were staggered over times of day and days of the week to maximize the chances of making contact with a potential respondent. Interview refusals were recontacted at least once in order to try again to complete an interview. All interviews completed on any given day were considered to be the final sample for that day.

Non-response in telephone interviews produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis. The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's Current Population Survey (March 2001). This analysis produces population parameters for the demographic characteristics of adults age 18 or older, living in households that contain a telephone. These parameters are then compared with the sample characteristics to construct sample weights. The weights are derived using an iterative technique that simultaneously balances the distribution of all weighting parameters.

Following is the full disposition of all sampled telephone numbers:

Table 1: Sample Disposition

Total Numbers dialed	14941	
Business	1060	
Computer/Fax	820	
Other Not-Working	2224	
Additional projected NW	1489	
Working numbers	9347	62.6%
No Answer	425	
Busy	71	
Answering Machine	1794	
Callbacks	211	
Other Non-Contacts	157	
Contacted numbers	6689	71.6%
Initial Refusals	2088	
Second Refusals	1216	
Cooperating numbers	3385	50.6%
No Adult in HH	80	
Other Ineligible	0	
Language Barrier	344	
Eligible numbers	2961	87.5%
Interrupted	216	
Completes	2745	92.7%
Response Rate		33.6%

PSRA calculates a response rate as the product of three individual rates: the contact rate, the cooperation rate, and the completion rate. Of the residential numbers in the sample, 71.6 percent were contacted by an interviewer and 50.6 percent agreed to participate in the survey. Eighty-eight percent were found eligible for the interview. Furthermore, 92.7 percent of eligible respondents completed the interview. Therefore, the final response rate is 33.6 percent.