

Topline questionnaire: Teens survey

2018 PEW RESEARCH CENTER'S Teen Survey

TOPLINE

March 7 – April 10, 2018

Teens ages 13-17 N=743

ASK ALL:

SNS1 Do you ever use any of the following social media sites? **[RANDOMIZE 1-7 WITH ITEM 8 LAST]**

		<u>Selected</u>	<u>Not selected</u> <u>/No answer</u>
1.	Twitter March 7-April 10, 2018	32	68
2.	Instagram March 7-April 10, 2018	72	28
3.	Facebook March 7-April 10, 2018	51	49
4.	Snapchat March 7-April 10, 2018	69	31
5.	YouTube March 7-April 10, 2018	85	15
6.	Tumblr March 7-April 10, 2018	9	91
7.	Reddit March 7-April 10, 2018	7	93
8.	None of these March 7-April 10, 2018	3	97

ASK ALL:

FITIN

In general, which of the following statements comes closest to describing how you see yourself compared with other people your age where you live? **[RANDOMIZE OPTIONS]**

March 7-
April 10, 2018

51	I tend to fit in pretty easily
48	I tend to stand out
1	DK/Refusal

ASK ALL:

FRIEND1 In a typical week, how often do you get together with friends in person (outside of school or school-related activities)? [**RANDOMIZE FRIEND1 and FRIEND2**]

March 7-
April 10, 2018

24	Every day or almost every day
26	Several times a week
28	About once a week
23	Less often
0	DK/Refusal

ASK ALL:

FRIEND2 In a typical week, how often do you get together with friends online (including on your cellphone, on social media, or through online gaming)? [**RANDOMIZE FRIEND1 and FRIEND2**]

March 7-
April 10, 2018

60	Every day or almost every day
21	Several times a week
8	About once a week
11	Less often
*	DK/Refusal

ASK ALL:

FRIEND3 In general, how much time would you say you spend with your friends IN PERSON?

March 7-
April 10, 2018

7	Too much
36	Too little
57	About the right amount
0	DK/Refusal

ASK ALL:

FRIEND4 Which of the following, if any, is a reason why you do not spend MORE time with your friends in person outside of school? [**RANDOMIZE 1-5 WITH ITEM 6 LAST**]

	<u>Selected</u>	<u>Not selected</u> <u>/No answer</u>
1. Your parents will not let you March 7-April 10, 2018	19	81
2. It's hard to find transportation March 7-April 10, 2018	32	68
3. It's easy to keep in touch with people online or on your phone	33	67

March 7-April 10, 2018

4.	You have too many other obligations March 7-April 10, 2018	41	59
5.	Your friends are too busy with other obligations March 7-April 10, 2018	34	66
6.	None of these March 7-April 10, 2018	14	86

ASK ALL:

FRIENDS5

How many people would you consider to be your close friends?

March 7-
April 10, 2018

2	None
78	1-5
15	6-10
5	More than 10
0	DK/Refusal

ASK IF HAVE CLOSE FRIEND(S) [FRIEND5=2,3,4]

FRIEND6

Are any of your close friends...? **[RANDOMIZE 1-6 WITH ITEM 7 LAST]****Based on total [N=743]**

	<u>Selected</u>	<u>Not selected /No answer</u>
1. A different gender than you March 7-April 10, 2018	61	39
2. A different race or ethnicity than you March 7-April 10, 2018	60	40
3. A different religion than you March 7-April 10, 2018	46	54
4. Someone you first met online March 7-April 10, 2018	15	85
5. Someone who lives far away March 7-April 10, 2018	35	65
6. Someone from your school March 7-April 10, 2018	87	13
7. None of these March 7-April 10, 2018	3	97

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

POST1 How often, if ever, do you post the following things on social media? **[RANDOMIZE ITEMS]**

Based on social media users [N=720]

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>DK/Refusal</u>
a. Selfies March 7-April 10, 2018	16	30	26	27	*
b. Videos you've recorded and created March 7-April 10, 2018	11	31	26	30	1
c. Updates on where you are or what you're doing March 7-April 10, 2018	10	33	30	26	*
d. Things that only your closest friends would understand March 7-April 10, 2018	14	38	25	23	*
e. Things you want to go viral March 7-April 10, 2018	8	22	27	43	1

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

POST2 Which of the following things, if any, do you ever post about on social media? **[RANDOMIZE 1-7 WITH ITEM 8 LAST]**

Based on social media users [N=720]

	<u>Selected</u>	<u>Not selected</u> <u>/No answer</u>
1. Your accomplishments March 7-April 10, 2018	51	49
2. Your dating life March 7-April 10, 2018	22	78
3. Your family March 7-April 10, 2018	46	54
4. Your political beliefs March 7-April 10, 2018	10	90
5. Personal problems you're having March 7-April 10, 2018	13	87
6. Your religious beliefs March 7-April 10, 2018	11	89
7. Your emotions and feelings March 7-April 10, 2018	36	64

8. None of these 29 71
March 7-April 10, 2018

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

SOC2POS In general, does what you see on social media make you feel... **[RANDOMIZE OPTIONS]**

Based on social media users [N=720]

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>DK/Refusal</u>
a. More in touch with your friends' feelings March 7-April 10, 2018	25	46	28	1
b. Like you have a place where you can show your creative side March 7-April 10, 2018	29	45	26	*
c. More connected to what's going on in your friends' lives March 7-April 10, 2018	38	46	16	*
d. Like you have people who can support you through tough times March 7-April 10, 2018	26	44	29	1

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

SOC2NEG In general, does what you see on social media make you feel... **[RANDOMIZE OPTIONS]**

Based on social media users [N=720]

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>DK/Refusal</u>
a. Worse about your own life March 7-April 10, 2018	4	22	73	*
b. Overwhelmed because of all the drama March 7-April 10, 2018	13	34	53	*
c. Pressure to post content that will get lots of comments or likes March 7-April 10, 2018	13	26	60	*

- d. Pressure to only post content that makes you look good to others 15 29 55 *
- March 7-April 10, 2018

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

SOC4 Here are a few different pairs of words. For each pair, please select the one that most closely matches how you feel when using social media – even if neither is exactly right.

Does social media make you feel more... **[RANDOMIZE ITEMS AND OPTIONS]**

Based on social media users [N=720]

SOC4a

- | | |
|---------------|----|
| 1. Authentic | 66 |
| 2. Fake | 34 |
| 3. DK/Refusal | * |

March 7-April 10, 2018

SOC4b

- | | |
|---------------|----|
| 1. Confident | 72 |
| 2. Insecure | 27 |
| 3. DK/Refusal | 1 |

March 7-April 10, 2018

SOC4c

- | | |
|---------------|----|
| 1. Reserved | 36 |
| 2. Outgoing | 63 |
| 3. DK/Refusal | 1 |

March 7-April 10, 2018

SOC4d

- | | |
|---------------|----|
| 1. Included | 74 |
| 2. Excluded | 26 |
| 3. DK/Refusal | * |

March 7-April 10, 2018

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

SOC5 Thinking about your experiences on social media...

How often, if ever, do you do each of the following? **[RANDOMIZE ITEMS]**

Based on social media users [N=720]

- | | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>DK/Refusal</u> |
|--|--------------|------------------|---------------|--------------|-------------------|
| a. Organize your feed to only see certain types of content
March 7-April 10, 2018 | 15 | 32 | 22 | 30 | * |

b.	Delete or restrict access to things you post because you are concerned they could negatively impact you later in life March 7-April 10, 2018	10	24	27	39	*
c.	Delete or restrict access to things you post because you don't want your parents to see them March 7-April 10, 2018	9	21	26	43	*

ASK IF SOCIAL MEDIA USER [Yes to any in SNS1_1-7]

SOC6 How often, if ever, do you unfriend or unfollow people on social media?

Based on social media users [N=720]

<u>March 7- April 10, 2018</u>	
14	Often
31	Sometimes
40	Rarely
14	Never
*	DK/Refusal

ASK IF OFTEN OR SOMETIMES UNFRIEND ON SOCIAL MEDIA [SOC6=1,2]SOC7 Have you ever unfriended or unfollowed someone on social media because...
[RANDOMIZE 1-5 WITH ITEM 6 LAST]**Based on those who often or sometimes unfriend on social media [N=319]**

		<u>Selected</u>	<u>Not selected /No answer</u>
1.	They create too much drama March 7-April 10, 2018	78	22
2.	They act differently online than they do offline March 7-April 10, 2018	43	57
3.	They post political views you disagree with March 7-April 10, 2018	22	78
4.	They bully you or others March 7-April 10, 2018	52	48
5.	They post too much or too often March 7-April 10, 2018	54	46
6.	None of these March 7-April 10, 2018	5	95

ASK ALL:

SOCEXP

How much, if at all, do you think social media helps people your age do each of the following? **[RANDOMIZE ITEMS]**

	<u>A lot</u>	<u>Some</u>	<u>Only a little</u>	<u>Not at all</u>	<u>DK/Refusal</u>
a. Interact with people from different backgrounds and experiences March 7-April 10, 2018	34	35	18	3	9
b. Find trustworthy information March 7-April 10, 2018	7	30	41	12	10
c. Find different points of view March 7-April 10, 2018	30	37	20	6	7
d. Show their support for causes or issues March 7-April 10, 2018	29	37	21	6	8

ASK ALL:

GROUP1

How often, if ever, do you spend time in any groups or forums online (including on blogs, social media, or online gaming forums)?

<u>March 7- April 10, 2018</u>	
12	Often
34	Sometimes
31	Rarely
22	Never
*	DK/Refusal

ASK IF EVER USED AN ONLINE GROUP [GROUP1=1,2,3]

GROUP2

Thinking about the groups or forums online where you spend time, are any of them focused on... **[RANDOMIZE 1-10 WITH ITEM 11 LAST]**

Based on online group participants [N=574]

	<u>Selected</u>	<u>Not selected /No answer</u>
1. Sports March 7-April 10, 2018	36	64
2. Fashion or style March 7-April 10, 2018	34	66
3. Hobbies, including gaming March 7-April 10, 2018	53	47
4. People with specific characteristics (e.g. LGBT, people of color)	16	84

		March 7-April 10, 2018	
5.	Politics March 7-April 10, 2018	12	88
6.	Humor March 7-April 10, 2018	52	48
7.	Health and wellness March 7-April 10, 2018	19	81
8.	Religion March 7-April 10, 2018	10	90
9.	Pop culture March 7-April 10, 2018	37	63
10.	Dating and relationships March 7-April 10, 2018	24	76
11.	None of these March 7-April 10, 2018	11	89

ASK IF EVER USED AN ONLINE GROUP [GROUP1=1,2,3]

GROUP3 Thinking about online groups where you spend time, how much of a role, if any, have they had in... **[RANDOMIZE ITEMS]**

Based on online group participants [N=574]

	<u>Major role</u>	<u>Minor role</u>	<u>No role</u>	<u>DK/Refusal</u>
a. Helping you get through tough times in your life March 7-April 10, 2018	19	36	44	1
b. Making you feel more accepted March 7-April 10, 2018	25	43	31	2
c. Helping you figure out how to feel about important issues March 7-April 10, 2018	21	45	34	1
d. Exposing you to new types of people March 7-April 10, 2018	31	43	25	1