

## Topline questionnaire

### 2018 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL

WAVE 35 MAY 2018

FINAL TOPLINE

MAY 29 – JUNE 11, 2018

TOTAL N=4,594

#### ASK ALL:

SM9

Now thinking specifically about some of the ways that people use social media to engage with political or social issues that are important to them ...

How well do you think each of the following statements describes social media?

[RANDOMIZE]

	<u>Very well</u>	<u>Somewhat well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>No Answer</u>
a. Social media helps give a voice to underrepresented groups May 29-Jun 11, 2018	17	48	25	9	1
b. Social media distracts people from issues that are truly important May 29-Jun 11, 2018	35	42	16	5	1
c. Social media highlights important issues that might not get a lot of attention otherwise May 29-Jun 11, 2018	16	48	26	9	1
d. Social media makes it easier to hold powerful people accountable for their actions May 29-Jun 11, 2018	15	42	28	14	1
e. Social media makes people think they are making a difference when they really aren't May 29-Jun 11, 2018	28	43	21	6	1

**ASK IF SOCIAL MEDIA USER (SNSUSER=1) [N=4,316]:**

SM10 Have you done any of the following activities on social media in the past year?  
[RANDOMIZE]

	<u>Have done this in the past year</u>	<u>Have not done this in the past year</u>	<u>No Answer</u>
a. Changed your profile picture to show your support for a cause May 29-Jun 11, 2018	19	80	1
b. Used hashtags related to a political or social issue May 29-Jun 11, 2018	15	84	1
c. Taken part in a group that shares an interest in an issue or cause May 29-Jun 11, 2018	36	63	1
d. Encouraged others to take action on issues that are important to you May 29-Jun 11, 2018	33	66	1
e. Looked for information about rallies or protests happening in your area May 29-Jun 11, 2018	20	80	1

**ASK IF SOCIAL MEDIA USER (SNSUSER=1) [N=4,316]:****[RANDOMIZE ORDER OF SM12 AND SM13]**

SM12 How important, if at all, is social media to you PERSONALLY when it comes to the following things? [RANDOMIZE]

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not important at all</u>	<u>No Answer</u>
a. Finding other people who share your views about important issues May 29-Jun 11, 2018	13	29	30	27	1
b. Getting involved with political or social issues that are important to you May 29-Jun 11, 2018	12	28	28	32	1
c. Giving you a venue to express your political opinions May 29-Jun 11, 2018	12	25	27	36	1

**ASK ALL: [RANDOMIZE ORDER OF SM12 AND SM13]**

SM13 In general, how important, if at all, do you think social media is today when it comes to the following things **[RANDOMIZE]**

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not important at all</u>	<u>No Answer</u>
a. Getting elected officials to pay attention to issues May 29-Jun 11, 2018	23	46	20	10	1
b. Influencing policy decisions May 29-Jun 11, 2018	15	43	29	12	1
c. Creating sustained movements for social change May 29-Jun 11, 2018	21	46	22	10	1