

August Tracking Survey 2009
Data for August 18 – September 14, 2009

Final Topline

9/25/09

Princeton Survey Research Associates International
for the Pew Internet & American Life Project

Sample: n= 2,253 national adults, age 18 and older, including 560 cell phone interviews
Interviewing dates: 08.18.09 – 09.14.09

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,253]
Margin of error is plus or minus 3 percentage points for results based on internet users [n=1,698]

Q6a Do you use the internet, at least occasionally?

Q6b Do you send or receive email, at least occasionally?^[1]

	USES INTERNET	DOES NOT USE INTERNET
Current	77	23

WEB1 Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to.../Did you happen to do this **yesterday**, or not?^[2]

Based on all internet users [N=1,698]

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW	REFUSED
Use Twitter or another service to share updates about yourself or to see updates about others ^[3]					
Current	19	9	80	*	0
April 2009	11	5	88	1	*
December 2008	11	4	89	1	--
November 2008	9	3	90	*	*
May 2008	6	2	93	1	--

^[1] Prior to January 2005, question wording was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

^[2] Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?"

^[3] In May 2008, item wording was "Use Twitter or another "micro-blogging" service to share updates about yourself or to see updates about others"