
Civic Engagement Tracking Survey 2012
Data for July 16–August 7, 2012

Final Topline

08/14/2012

Princeton Survey Research Associates International for
the Pew Research Center's Internet & American Life Project

Sample: n=2,253 national adults, age 18 and older, including 900 cell phone interviews
Interviewing dates: 07.16.2012 – 08.07.2012

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,253]

Q12 [IF REACHED ON A LANDLINE, READ: Please tell me if you happen to have each of the following items, or not.] Do you have... [INSERT ITEMS IN ORDER]?

	YES	NO	DON'T KNOW	REFUSED
A tablet computer like an iPad, Samsung Galaxy, Motorola Xoom, or Kindle Fire ¹				
Current	25	75	*	*
April 2012	18	81	*	*
February 2012	14	85	*	*
December 2011	10	89	1	*
August 2011	10	90	*	*
May 2011	8	92	*	0
January 2011	7	92	*	*
November 2010	5	95	*	*
September 2010	4	96	*	*

¹ In May 2011 and August 2011, item wording was "A tablet computer like an iPad, Samsung Galaxy or Motorola Xoom." Through January 2011, item wording was "A tablet computer like an iPad"