

Survey questions

NOTE: The following questions are an excerpt from a longer and more wide-ranging survey. For more of the questions from the same survey, please see the [Teens, kindness and cruelty on social network sites](#) report.

Parent/Teen Digital Citizenship Survey Final Topline 7/22/2011
Data for April 19 – July 14, 2011

Princeton Survey Research Associates International
for the Pew Research Center's Internet & American Life Project

Sample: n= 799 parents of 12-17 year olds, including an oversample of African-American and Latino families
799 teens ages 12-17
Interviewing dates: 04.19.2011 – 07.14.2011

Margin of error is plus or minus 5 percentage points for results based on total parents [n=799]
Margin of error is plus or minus 5 percentage points for results based on total teens [n=799]
Margin of error is plus or minus 5 percentage points for results based on teen internet users [n=770]
Margin of error is plus or minus 5 percentage points for results based on teen cell phone users [n=642]
Margin of error is plus or minus 6 percentage points for results based on teens who text [n=620]
Margin of error is plus or minus 6 percentage points for results based on teen SNS or Twitter users [n=623]

- K1a** Do you use the internet, at least occasionally, for example on either a computer or a cell phone?
K1b Do you send or receive email, at least occasionally?¹

	USES INTERNET	DOES NOT USE INTERNET
Current Teens	95	5
Sept 2009	93	7
Feb 2008	93	7
Nov 2007	94	6
Nov 2006	93	7
Nov 2004	87	13

¹ Trend question prior to 2006 was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?" Trend question from Nov 2006 thru Sept 2009 was "Do you use the internet, at least occasionally? / Do you send or receive email, at least occasionally?"

K2 Overall, how often do you use the internet — several times a day, about once a day, 3-5 days a week, 1-2 days a week, every few weeks, or less often?²

Based on teen internet users

	(NET) DAILY	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	(NET) WEEKLY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	(NET) LESS OFTEN	EVERY FEW WEEKS	LESS OFTEN	DK	REF
Current Teens [N=770]	70	46	24	24	15	9	6	2	4	*	*
Sept 2009 [N=746]	63	36	27	26	14	12	11	7	4	1	0
Feb 2008 [N=1,033]	62	35	27	29	18	11	9	4	5	1	--
Nov 2007 [N=664]	63	35	28	26	15	11	10	5	5	1	--
Nov 2006 [N=886]	61	34	27	28	17	11	10	5	5	*	--
Nov 2004 [N=971]	51	24	27	35	21	13	14	8	6	*	--
Dec 2000 [N=754]	42	n/a	n/a	45	n/a	n/a	13	n/a	n/a	*	--

K3 As I read the following list of items, please tell me if you happen to have each one, or not. Do you have...[INSERT IN ORDER]?

	YES	NO	DON'T KNOW	REFUSED
a. A cell phone... or a Blackberry, iPhone or other device that is also a cell phone ³				
Current Teens	77	23	0	0
September 2009	75	25	0	0
February 2008	71	29	0	--
November 2007	71	29	0	--
November 2006	63	37	0	--
November 2004	45	55	0	--
b. A desktop or laptop computer ⁴				
Current Teens	74	26	0	0
September 2009	69	31	0	0
February 2008	60	40	0	--
November 2007	59	41	0	--
November 2006	79	21	0	--

² Trend question prior to 2006 was "Overall, how often do you go online?"

³ Prior to 2009, trend wording was "A cell phone"

⁴ In November 2004 and November 2006, "desktop computer" and "laptop computer" were asked as separate items. Results shown here have been recalculated to combine the two items.

K3a_1 Is that a smartphone or not... or are you not sure?

Based on teen cell phone users [N=642]

	<u>CURRENT TEENS</u>	
%	30	Yes, smartphone
	56	No, not a smartphone
	14	Not sure/Don't know
	0	Refused

K3a_2 Can you use your cell phone to send or receive text messages?

Based on teen cell phone users [N=642]

	<u>CURRENT TEENS</u>	
%	97	Yes
	3	No
	*	Don't know
	0	Refused

K3b_1 Is there a computer that you can use at home?

Based on teens who do not have a computer [N=175]

	<u>CURRENT TEENS</u>	
%	63	Yes
	37	No
	0	Don't know
	0	Refused

K4 In the last 30 days, have you used the internet on [INSERT IN ORDER]?

	YES	NO	DON'T HAVE / DOESN'T APPLY	DON'T KNOW	REFUSED
a. A cell phone	49	50	1	0	0
b. A desktop or laptop computer	88	12	0	0	0
c. A game console	30	70	0	0	0
d. An MP3 player or iPod	34	65	*	*	0
e. A tablet computer or iPad	16	83	1	*	0

K5 We're interested in the kinds of things you do when you use the internet. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...[INSERT; RANDOMIZE]?⁵

	YES	NO	(VOL.) CAN'T DO THAT / DON'T KNOW HOW	DON'T KNOW	REFUSED
<i>Items A thru E: Based on teen internet users</i>					
a. Use an online social networking site like MySpace or Facebook					
Current Teens [N=770]	80	20	0	*	0
September 2009 [N=746]	73	27	n/a	0	0
February 2008 [N=1,033]	65	35	n/a	0	0
November 2007 ⁶ [N=664]	60	40	n/a	0	0
November 2006 ⁷ [N=886]	55	45	n/a	0	0
b. Use Twitter					
Current Teens	16	84	0	0	0
September 2009	8	91	n/a	1	0

Item F: Based on teen internet users who have a cell phone {cont.,}

⁵ In 2004 & 2000 trends, question wording was "We're interested in the kinds of things you do when you go online. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...?" In November 2007, question was "As I read the following list of items, please tell me if you, personally, happen to have each one, or not. Do you have...?"

⁶ In November 2007, teens were asked whether they personally had an SNS profile, rather than if they ever use an SNS site. Item wording was "A profile on a social networking website like MySpace or Facebook." Item was asked of Total Teens. Results shown here are for teen internet users only.

⁷ In November 2006, teens were asked whether they personally had ever created an SNS profile, rather than if they ever use an SNS site. Question wording was "Have you ever created your own profile online that others can see, like on a social networking site like MySpace or Facebook?"

- c. Use a service on your cell phone like Foursquare or Gowalla to “check in” to certain locations or share your location with friends

Current Teens [N=634] 8 92 * * 0

K7 On an average day, about how many text messages do you send and receive on your cell phone?

K7a Well, on an average day, would you say you send and receive... [READ 1-7]

Based on teen cell phone users who text message

	CURRENT TEENS		SEPTEMBER 2009
%	1	No text messages on your cell phone	2
	19	1 to 10 text messages	22
	12	11 to 20	11
	20	21 to 50	18
	18	51 to 100	18
	12	101 to 200	14
	18	More than 200 text messages a day	15
	0	Don't know/Can't say/Could not guess	*
	0	Refused	0
	[n=620]		[n=552]

There is no K8.

[Please note – all data for the following questions K9F1 and K9F2 are stated based on teens who own the device necessary to engage in that type of communication (with the exception of landline phones – all teens were asked the landline question, and face-to-face communication.) In the report these data are restated based on all teens for simplicity and ease of comparison. So the numbers reflected below differ from what is reported in the body of this document.]

K9F1 Thinking about all the different ways you socialize or communicate with friends... About how often do you [INSERT; ASK ITEMS a-b FIRST IN ORDER, THEN RANDOMIZE] – every day, several times a week, at least once a week, less than once a week, or never?

Based on Form 1 teens

	EVERY DAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER/CANNOT DO THIS	DON'T KNOW	REF.
a. Spend time with friends IN PERSON, doing social activities outside of school							
Current Teens [N=393]	25	37	22	9	6	0	0
September 2009	33	28	23	11	4	0	*
February 2008	29	34	24	8	4	0	--
November 2007	39	34	19	5	3	*	--
November 2006	31	34	24	6	3	*	--
b. Talk to friends on a landline or home telephone							
Current Teens	14	13	24	18	31	0	0
September 2009	30	19	21	13	16	1	*
February 2008	32	22	19	15	12	*	--
November 2007	35	24	19	11	11	*	--
November 2006	39	21	19	12	8	*	--
<i>Item C: Based on Form 1 teens who text message</i>							
c. Send text messages to each other ⁸							
Current Teens [N=298]	65	23	4	3	4	*	0
Current Total Form 1 Teens ⁹	49	17	3	3	28	*	0
September 2009	54	10	5	3	28	*	0
February 2008	38	7	8	5	41	0	-

⁸ Trends are based on all teens.

⁹ Percentages for "Never/Cannot do this" include Form 1 teens who do not have a cell phone or who do not text message.

K9F1 continued...

November 2007	36	7	7	5	44	*	--
November 2006	27	9	8	7	49	*	--

Item D: Based on Form 1 teen cell phone users

d. Talk to friends on your cell phone

Current Teens [N=306]	34	28	23	9	6	0	0
September 2009 [N=625]	50	21	15	8	4	*	0
February 2008 [N=803]	51	22	14	7	7	0	--
November 2007 [N=504]	50	22	14	9	5	*	--
November 2006 [N=618]	55	18	12	9	6	0	--

	EVERY DAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER/CANNOT DO THIS	DON'T KNOW	REF.
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Items E thru F: Based on Form 1 teen internet users

e. Exchange instant messages with friends¹⁰

Current Teens [N=375]	24	18	14	14	28	1	0
September 2009 [N=746]	26	17	13	10	33	1	0
February 2008 [N=1,033]	26	13	14	11	35	*	--
November 2007 [N=664]	31	14	14	9	31	*	--
November 2006 [N=886]	30	14	16	8	31	*	--

f. Exchange email with each other¹¹

Current Teens	8	8	18	15	51	*	0
September 2009	11	14	19	18	37	0	0
February 2008	16	18	19	17	30	0	--
November 2007	17	16	20	21	26	*	--
November 2006	15	16	21	19	29	1	--

¹⁰ Prior to the current survey, trend item wording was "Send instant messages to friends"

¹¹ Prior to the current survey, trend item wording was "Send email to each other"

Item G: Based on Form 1 teen SNS or Twitter users

	EVERY DAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER/CANNOT DO THIS	DON'T KNOW	REF.
g. Exchange messages through social networking sites like MySpace or Facebook ¹²							
Current Teens [N=297]	40	22	21	9	8	*	0
September 2009 [N=552]	37	23	19	12	8	*	0
February 2008 [N=675]	42	23	21	9	4	*	--
November 2007 [N=434]	40	22	18	11	7	1	--
November 2006 [N=493]	41	23	18	10	8	*	--

K9F2 Thinking about all the different ways you socialize or communicate with people in your life... About how often do you [INSERT; ASK ITEMS a-b FIRST IN ORDER, THEN RANDOMIZE] – every day, several times a week, at least once a week, less than once a week, or never?

Based on Form 2 teens

	EVERY DAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER/CANNOT DO THIS	DON'T KNOW	REF.
<i>Items A & B: Based on Form 2 teens [N=406]</i>							
a. Spend time with people IN PERSON, doing social activities outside of school	35	32	26	3	4	0	0
b. Talk to people you know on a landline or home telephone	19	22	20	20	20	*	0
<i>Item C: Based on Form 2 teens who text message [N=322]</i>							
c. Send and receive text messages	85	9	4	1	*	0	0
<i>Item D: Based on Form 2 teen cell phone users [N=336]</i>							
d. Talk to people you know on your cell phone	51	24	16	6	3	0	0
<i>Items E thru F: Based on Form 2 teen internet users [N=395]</i>							
e. Exchange instant messages	23	15	14	12	33	3	*
f. Exchange email with each other	7	12	21	24	35	1	0
<i>Item G: Based on Form 2 teen SNS or Twitter users [N=326]</i>							
g. Exchange messages through social networking sites like MySpace or Facebook	36	25	21	12	6	0	0

¹² Prior to the current survey, trend item wording was “Send messages through social networking sites like MySpace or Facebook.” Trends are based on teen SNS users.

